

WILDE LAKE COMMUNITY ASSOCIATION

Wilde Lake Village Board Meeting Minutes July 22, 2024 (Hybrid Meeting) 6:30 pm

CALL TO ORDER: A hybrid meeting of the Wilde Lake Village Board was called to order by Kevin McAliley, Chair at 6:37 p.m.

MEMBERS PRESENT: Kevin McAliley, Chair, Tina Horn, Vice Chair, Claudia Allen, AC Liaison and Neighborhood Reps Co-Chair, Brandon Cogdell, Education Committee Chair, Jean Joklik, Neighbor Rep Committee Co-Chair, Kate Rathbun, Health & Wellness Committee Co-Chair, Bill Santos, Columbia Council Representative, and Sharon Cooper-Kerr, Executive Director/Village Manager

GUESTS IN ATTENDANCE: None

APPROVAL OF AGENDA: Ms. Horn made a motion to adopt the agenda. The motion was seconded by Dr. Rathbun. All in favor.

APPROVAL OF MINUTES: Dr. Rathbun made a motion to approve the meeting minutes of July 8, 2024. The motion was seconded by Ms. Allen. All in favor.

RESIDENT SPEAKOUT: No one was available for Resident Speakout.

ORDER OF BUSINESS

New Business

1. Governance: Board Member Appointments – A discussion was held about the number of board members currently sits at seven members whereas the bylaws state five members as the number with an opportunity to grow as needed. Board members expressed increasing the board composition when needed to be efficient and effective, while aligning with the organization’s mission statement. Voting on this issue was tabled and will be added to old business during a future meeting.
2. FY 2024: 4th Quarter Financials – Ms. Cooper-Kerr shared the 4th Quarter financials, which was submitted in the board meeting materials drive, and answered questions posed by the Board. The Board inquired about the rental revenue, which has increased, due to more business in spite of losing the rental of a large church.
3. Discussion: Village Management Contract – Ms. Cooper-Kerr stated the attached draft redlined Facilities Management Agreement included in the meeting materials which is currently being reviewed by the Village Managers. Dr. Rathbun suggested working with an insurance consultant to review the section related to TULIP insurance. Ms. Cooper-Kerr explained that the Village Managers have a relationship with an insurance consultant. Mr. McAliley mentioned the Village Board Chairs are gathering where a conversation about the management contract will be held.

Old Business

1. Bryant Woods Neighborhood Pool Lap Lanes – The Board discussed an issue that was discussed on the Next-Door app regarding discontinuing dedicated lap lanes time at the Bryant Woods pool. The comment was not brought to the Board by a resident. As such the Board indicated it was not comfortable with removing the lap lanes without having a discussion with Wilde Lake residents but agreed that the word ‘adult’ should be moved from marketing materials related to the lap lanes to allow any resident capable of and interested in swimming laps. The dedicated times were adopted by the Board of Directors after suggestions by residents in 2023. Ms. Allen volunteered to draft a formal letter and send it to the Board to ensure the language is following laws, obtain everyone’s signature, before sending it to Columbia Association’s Aquatics Director, Matthew Helfrich. Ms. Horn indicated she would review the draft letter.
2. Governance: Letter of Engagement with DARS Law Firm – Ms. Cooper-Kerr shared the letter stating the attached letter is specific to Wilde Lake. The letter will be sent to the finance committee to review the legal fees section. A discussion on Exhibit A to the engagement letter was held.

REPORTS

Wilde Lake Representative to the Columbia Association BOD – Mr. Santos indicated the Columbia Association Board will meet on Thursday, July 25th. The budget timeline will be discussed at the meeting. The Audit Committee will meet on July 22nd. Ms. Horn commended the Columbia Association for increasing the number of contracts with minority business enterprises by 53%.

Committees

- **CARES** – The CARES Committee has been doing great work in the community. The next meeting will be held at Slayton House on August 8th at 7 p.m., and all are welcome to attend as the group plans their activities for the current fiscal year.
- **Education** – Mr. Cogdell reported the Education Committee is making progress. The Committee is planning to hold a meeting with Wilde Lake High School’s new Principal Michael Brown. The Committee met on July 15th and discussed an RRP which has been sent to prospective vendors for Club Wilde Lake with programs beginning on October 1st. The Education Committee had a debriefing meeting with the Y of Central Maryland last week. The next meeting of the Education Committee will be held on August 1st at 7:00 pm where marketing efforts for Club Wilde Lake will be discussed.
- **Health and Wellness** – Health and Wellness Co-Chair, Dr. Rathbun indicated she had nothing to report and had not met with her committee co-chair. Dr. Rathbun mentioned that she feels that the Columbia Association should provide a basic set of services to residents that pay assessments including free pool admission. She cited that someone told her that 75% of the residents do not have access to CA’s services due to affordability. Mr. Santos shared clarifying information about the availability of discounted pool and fit and play memberships to income qualified residents. Mr. McAliley and Ms. Joklik indicated they will join the Health and Wellness Committee to assist with creating programs and activities for the residents. Co-Chair, Ms. Walters-Smith, did not attend the meeting as she was out of town on a previously scheduled travel.

- **Neighborhood Reps** – Ms. Joklik and Ms. Allen Committee Co-chairs presented that the Committee met and created three goals, increase the number of reps to disseminate information, increase the number of voters by 5% and increase digital content with the intent of engaging the community and Neighborhood Reps. The committee plans to hold three events this fiscal year. Ms. Joklik and Ms. Allen will meet this Thursday to plan three events. The committee plans to create three-to-five-minute videos to promote voting in the annual election, programs and introduce the community to the Wilde Lake Village Board. The committee is also reviewing and updating the neighborhood vision section on the WLCA website. An update will be provided at the Board meeting on August 5th. The next concert and dance party on the Wilde Lake Village Green will be held on August 1st. The last concert was attended by forty residents. Kimco Realty will also feature the Cars movie this Thursday night at 8:30 pm.

AC Liaison – Ms. Allen reported, RAC meeting was held on July 9th where six applications were heard. Ms. Allen commended the Committee and Covenant Advisor Lexi Milani and their great work. The next RAC meeting will be held on July 23rd.

Executive Director/Village Manager – Ms. Cooper-Kerr reported continued conversations with two prospective renters for the Running Brook Neighborhood Center. Ms. Jo Smetak, long-term teacher of the former Running Brook Children’s Nursery has donated two quilts that previously hung at the school to WLCA for the Columbia Archives. The Wilde Lake Fall Festival will be held on September 28th. Shredding will be held on October 5th, Santa Breakfast will be held on December 7th, and Mr. Avi Artist display is currently on the premises.

ADJOURNMENT – Mr. McAliley thanked and appreciate everyone for their input. Mr. McAliley called for a motion to adjourn the meeting at 8:35 p.m. The motion was seconded. All in favor.